

AUTUMN 2026

ELYSIUM

LIFESTYLE

THIS AUTUMN
Advertise
in Elysium

ONLINE LIFESTYLE
MAGAZINE FOR WOMEN

WWW.ELYSIUMLIFESTYLEMAGAZINE.COM



ElysiumLifestyleMagazine.com

ELYSIUM

MEDIA PACK

fast-growing
glossy feel

Elysium Lifestyle Magazine

launched spring 2025 is a fast-growing online title with a high end glossy feel with great content across fashion, beauty, health and wellness, relationships, home and living, arts and culture and a whole lot more!

Founded by renowned artist and designer Paola Minekov, beauty expert, former Sun beauty editor and broadcaster Sue Moxley and health and beauty writer with over 25 years' national experience Abby Knight, it has all the appeal of titles including Grazia, Red and Good Housekeeping with a little more sass.

HALLOWEEN 2026

Meet our
Covergirl
Aneka
Svenska



EDITOR-IN-CHIEF
Sue Moxley



LIFESTYLE EDITOR
Abby Knight



ART DIRECTOR
Paola Minekov

Content is published at least four times a week and has attracted well-known and now regular contributors including fashion editor Sarah Goates, relationship counsellor Mary Griffin, menopause expert Jo Fiddy and spiritual author TJ Higgs.

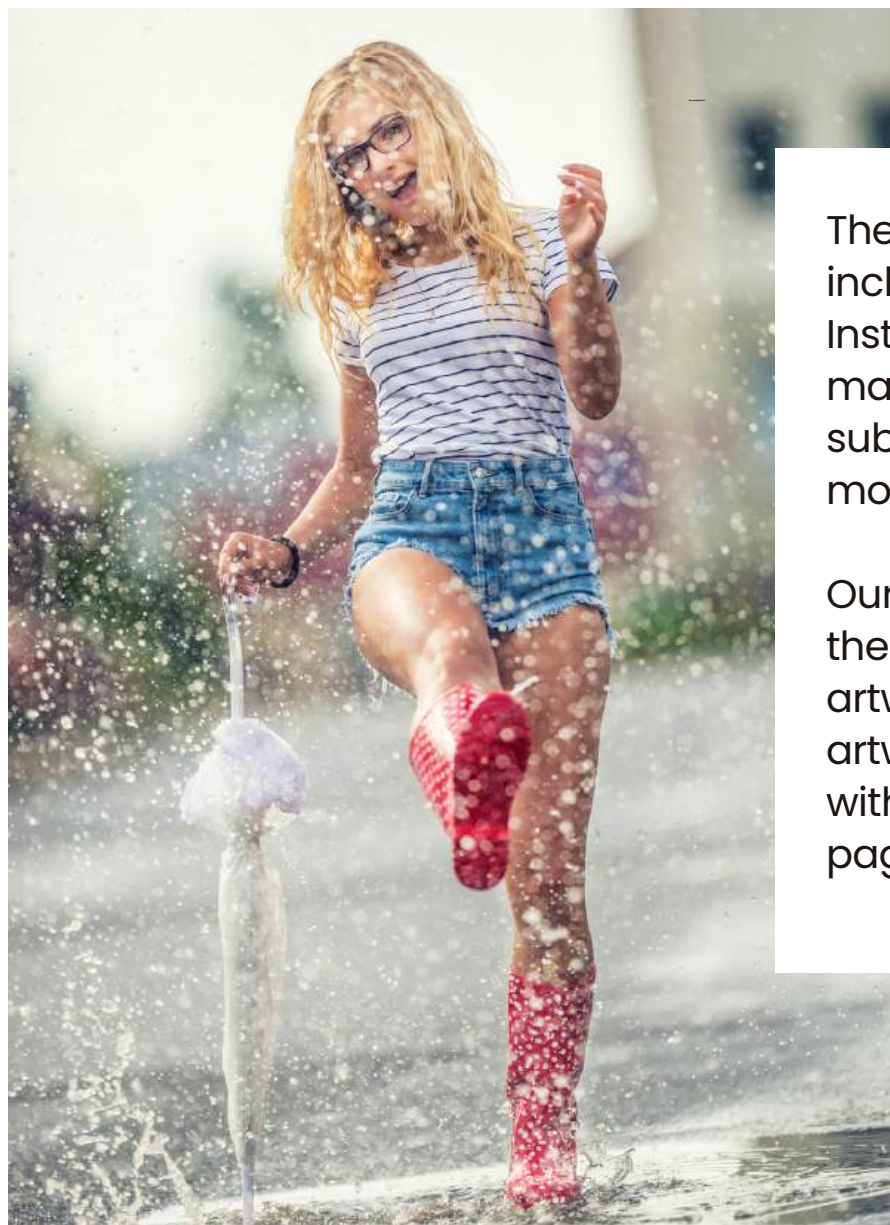
As well as editorial content we have lively podcasts and reels with influencers such as Verymakeupmad Mala (*Beauty Influencer of the Year 2023*), Leilani Dowding (*former Miss UK*) and model Cindy Robins. The **A Minute of Mala** reels are some of our most watched!



PRESENTS

A Minute of Mala

WEEKLY INSPIRATION 



The content is available online including Facebook and Instagram and Elysium Lifestyle magazine is available to subscribe too with great monthly incentives!

Our in house design team has the ability to produce great artwork on demand, use existing artwork and also create content with hyperlinks for a shop-the-page style feel.

ElysiumLifestyleMagazine.com

Elysium Lifestyle Magazine

subscribers **love our title because**



It has the feel of a high end glossy magazine
Our readers value our expert contributors and we have regular positive feedback
The content is not only well written it is beautifully illustrated



we are going places

Our subscriber base is growing every day

We have scheduled pop ups and events for Elysium Lifestyle Magazine to grow the brand and reader base



you on elysiumlifestylemagazine.com

We can link your product and brand to your Shopify or webstore

We can produce advertorial style copy to work with any campaigns and launches you're planning



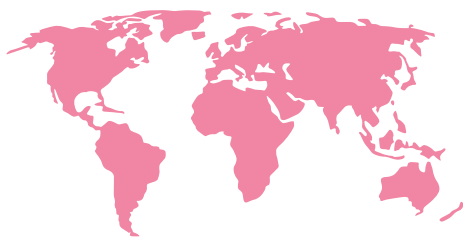
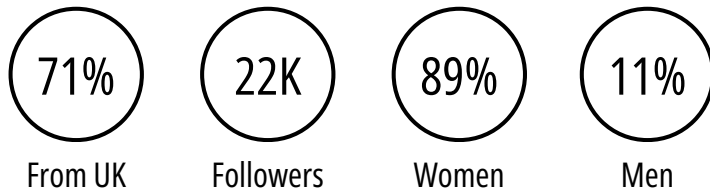
brand experts and celebrities

We can work with any experts/celebrities linked to your brand and create content around press releases, Q and A style material or interview you can provide or we can set up.



Launch partner rates available for brands joining us in 2026

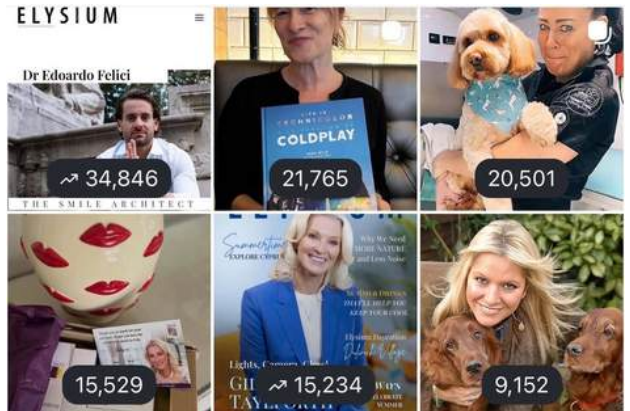
Our Audience



71% UK
9% USA
5% Germany
15% Other

Elysium Media Online: Reaching between 50,000 and 170,000+ people monthly across social and search, depending on content, with 86% to 97% of views coming from nfollowers discovering us organically.

Our audience is 89% female, 71% UK-based, aged 25 to 64, with the highest concentration in the 45 to 54 bracket, a demographic with strong purchasing intent in wellness, beauty, food, and lifestyle.



Social media across our Meta accounts: 22k followers and growing.

Social media across all our regular contributors: 80,000 + followers extending Elysium's reach into wellness, beauty, and midlife audiences.

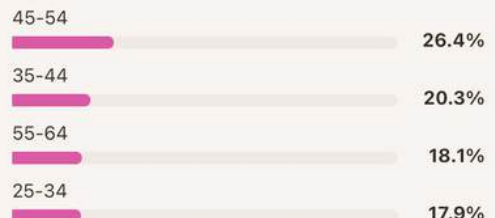
We have real followers. Our 11.4% engagement rate is well above the 3.8% creative and entertainment average.

Avg Engagement Rate

11.4%

Above avg for Creative & Entertainment

Audience by age:



@ ELYSIUM.LIFESTYLE.MAGAZINE ON INSTAGRAM

SEPTEMBER 2025



You crushed it in September! Here's what that looked like.

50K

Reels and post views
+23% from August

87%

Views from non-followers
+25% from August

97 222 55



You had a solid month! Here's a look at May.

172K

Views

97%

Views from non-followers

MAY 2026

5

Our Reach

5700+

Search Terms

60K+

Ad Impressions

700+

Linking Sites

67+

Countries

Elysium Media Online: Our two editorial websites rank for 5,700+ search terms across Google worldwide.

Our content is discovered across Pinterest, Google, and social media. Pinterest is our largest single traffic source, with readers finding our food, wellness, and lifestyle content through search and saves. 78% of our audience browses on mobile.

A Balanced Belly generates 60,000+ verified monthly impressions through Mediavine, while Elysium Lifestyle Magazine offers an ad-free premium editorial environment for brand partners.

Our organic search traffic grew 12% in the last quarter, with social referrals up 28%.



Elysium Lifestyle Magazine and A Balanced Belly hold page-one Google positions for specialist health, food, and lifestyle queries, including the UK's top results for searches like "best kefir UK" and "best probiotic yoghurts UK".

(SE Ranking Data Sept 2026)

A Balanced Belly's audience commands a premium ad rate through Mediavine, with **advertisers paying above-average CPMs** to reach our **35 to 60 female readership**.



Mediavine Data
2026

Last 30 Days

Impressions >

60,767

Our Cover Girls

Every month, Elysium features a cover star who embodies the spirit of the magazine: confident, accomplished, and **doing something worth talking about.**

Our covers have featured Sinitta, Gilly Taylforth, and Anneka Svenska (*on this Halloween Inspired Media Kit*), with Kimberley Chambers coming in October 2026.

We mix editorial covers with featured cover opportunities for PRs, brands, entrepreneurs, and public figures who want to reach our audience.

Featured Cover Opportunity

Your client on the cover of Elysium Lifestyle Magazine, with a full editorial feature inside. We handle the creative direction, design, and photography art direction to ensure every cover meets our editorial standard.

The package includes:

- Cover of Elysium Lifestyle Magazine
- Full inside feature (interview, profile, or campaign story)
- Social media promotion across our channels
- Shared with our 22,000+ social followers and 80,000+ contributor network



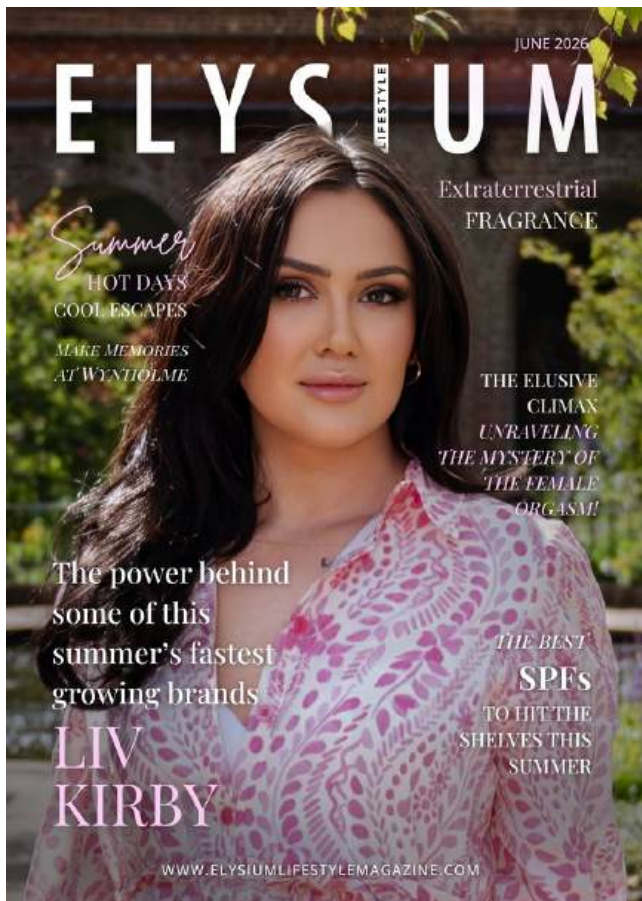
Two PR partners have already featured alongside our celebrity covers.

£650 (covers design, creative direction, and editorial production)





Our Cover Girls





advertising

YOUR PRODUCTS, ADVERTORIAL
STORIES AND ADS ARE
BEAUTIFULLY INTEGRATED
WITHIN THE EDITORIAL LAYOUT
OF OUR MAGAZINE

Rate Card

TOP LEAD BANNER
£175 PER MONTH

Health & Wellness



HEALTH & WELLNESS SPIRITUALITY

Back to You: The Gentle Art of...

As the long, sun-drenched days of summer fade and the first...

BY T1 HIGGS - SEP 19, 2025 - 5 MIN READ



HEALTH & WELLNESS RELATIONSHIPS

Is Your Mobile Affecting Your Relationships? Are...

Picture this: you're on a romantic night out. The lights are...

BY BARRY COFFIN - SEP 19, 2025 - 5 MIN READ



HEALTH & WELLNESS SPIRITUALITY

RECLAIM THE SACRED FEMININE: HOW RECONNECTING TO...

Leading holistic practitioner, hypnotherapist and intuitive teacher, Louise Evans who has...

BY ELYSIUM MAGAZINE - SEP 19, 2025 - 4 MIN READ

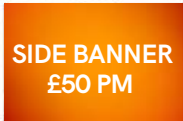
MIDDLE LEAD
£140 PER MONTH

MUST READS



AI and Small Business - The Good Thi...

By Amanda Hughes - Sep 18, 2025



DAME JACKIE DOYLE PRICE

By Sam Moseley - Aug 25, 2025



By Sam Moseley - Aug 25, 2025



Celebrities who love dogs - Dr Dawn Harper

By Sam Moseley - Sep 11, 2025

Continuing our 'Celebrities who love dogs feature' this week I chatted to Dr Dawn Harper. Deeply dedicated to health, Dr [...]



By Sam Moseley - Aug 25, 2025



ICELAND: Land of Fire and Ice

By Lulu Morris - Sep 2, 2025



I HAD TO KEEP MY ANIMAL SANCTUARY SAFE...

By Abby Knight - Aug 21, 2025



By Abby Knight - Aug 21, 2025

BOTTOM LEAD
£115 PER MONTH

Top Banner per month £175

Middle Lead per month £140

Bottom Lead £115

Quarter banner £75

Sidebar Banner £50

Single link included in a feature £35

Advertorial story £350

Artwork: Starting at £50

**PRINTED EDITION
COMING SOON**

**YOUR FULL, HALF
OR QUARTER PAGE
AD HERE**

**As seen
on Elysium**

Photo credit: L. Sergeev

ABOUT US & OUR AUTHORS

EDITOR-IN-CHIEF

Sue Moxley



Sue Moxley is one of the UK's leading Beauty Health and Aesthetics experts. A former Beauty Editor of the Sun Newspaper, she has presented several TV makeover shows and appeared on television as a beauty expert.

LIFESTYLE EDITOR

Abby Knight



Abby Knight has over 25 years' experience writing health, beauty, diet and fitness for national press including Hello!, Woman, Woman's Own, Top Sante, Best, the Sunday Mirror, The Express and Cosmopolitan.

ART DIRECTOR

Paola Minekov



Paola Minekov is a visual artist and designer.

She is in charge of developing the creative and visual style of Elysium, as well as the Art & Culture Section.

CONTRIBUTING WRITERS

Lizzie Hayman
Paloma Lacy
Jo Fiddy
Estelle Keeber

CONTRIBUTING WRITERS

Sarah Goates
Mala Moonbeam
Mary Griffin
TJ Higgs

CONTRIBUTING WRITERS

Natalia Giacomino
Leilani Dowding
Aneta Nedyalkova
Cindy Robins

For more information contact editorial@elysiumlifestylemagazine.com



Elysium Lifestyle Magazine is one of the UK's fastest-growing independent lifestyle titles.

We look forward to talking to you about how Elysium Lifestyle Magazine and its regular features and contributors can raise your brand's profile, promote a new or existing campaign and increase sales.

AUTUMN 2026

ELYSIUM

LIFESTYLE

Publish your features, tips, and designer insights in our lifestyle magazine, packed with visuals, must-haves, and exclusive style content.

LIFESTYLE ONLINE
MAGAZINE FOR WOMEN

This October
Advertise
in Elysium

10
CELEBRITIES
WHO LOVE
DOGS

WWW.ELYSIUMLIFESTYLEMAGAZINE.COM